

# **DLSU-Business and Economics Review**

Journal of the College of Business and Economics  
De la Salle University—Manila

## **GUIDELINES FOR CONTRIBUTORS**

### **Editorial Objectives**

The objective of the *DLSU Business & Economics Review* (B&ER) is to publish high quality theoretical, empirical, and methodological research in the fields of accounting, business management, commercial law, economics, finance, and marketing. Since it is the major academic journal of the College of Business and Economics (CBE), the articles published must meet high standards of scholarship. They should make a significant contribution to the business and economics discipline, and stimulate interest for further research.

### **Editorial Policies**

In line with the objectives of the *B&ER*, priority shall be given to the following articles:

- *Theoretical research*: studies that explore or test theoretical issues and provide additional insights on the issues.
- *Empirical research*: studies that re-examine important empirical works using an alternative theoretical or empirical framework, or a different data set. These studies often involve experimental designs and multivariate techniques that examine relationships among variables.
- *Methodological research*: studies that present new approaches for analyzing data or addressing research problems.
- *Review articles*: surveys that review and evaluate critically the literature. A review article must go beyond summarizing previous research. It must provide a critical and integrative evaluation of prior research, develop a conceptual framework to explain contradictory findings and suggest directions for further research.

The *B&ER* also encourages and welcomes papers that use an interdisciplinary approach (e.g., law and economics) in analyzing issues as well as those that use multiple research methods to support hypotheses.

In addition to the above categories of articles, the *B&ER* also welcomes critiques, short notes, or comments on previously published articles and the corresponding rejoinders from the authors of these articles. Short articles which

are not “full-blown” research papers, but whose content adds new insights or knowledge to their respective fields will be considered. These short articles and comments shall be included under a separate section called “Research Notes.”

Book reviews will also be considered for recently published books (within one year prior to the review date). The review of a second edition or revised edition is discouraged, unless the revisions are substantial. Review of textbooks will not be considered. A separate section called “Book Reviews” will be added to the journal issue as necessary.

The *B&ER* is published twice a year. Unless otherwise noted, the ideas, opinions, and conclusions expressed in the *B&ER* are those of the authors and not necessarily those of the editors nor of the management and staff of DLSU.

### **Review Process<sup>1</sup>**

The papers are reviewed by an Editorial Board consisting of six members, each one representing a department of the CBE. The department representative initially screens and reviews the articles submitted to him/her for consistency with the editorial objectives and policies. From the pool of articles submitted to the Board by each representative, five to six papers are chosen by consensus voting among the members. The selected papers are reviewed again by the editor-in-chief. If major revisions are required, the papers are sent back to the authors for revision and re-submission. Authors of papers which are not accepted are given a written notice of the action taken on their paper. The Board reserves the right to keep copies of all papers submitted.

Priority in the publication of the articles is *generally* guided by the following order:

1. faculty of CBE with Ph.D./ Master’s degrees
2. visiting professors of CBE
3. graduate students of CBE
4. undergraduate students of CBE
5. alumni of CBE
6. other faculty of the DLSU system
7. invited or solicited papers from professionals outside DLSU

<sup>1</sup>A “double blind” peer review process with external referees is being developed for future editions of the journal. The process will engage the expertise of the academic professionals from local and foreign universities. At present, ad hoc external reviewers fill the need for the review of papers dealing with highly specialized research areas where expertise in the Board may be insufficient.