

COURSE CODE: COBFSFM

COURSE TITLE: Feasibility Study

DEPARTMENT: Financial Management Department

READING LIST:

Chan, K. & Mauborgne, R. (2015). *Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant*. Boston, Massachusetts : Harvard Business Review Press.
HF5415.153 K55 2015

Frias, S. (2003). *Introductory Accounting*. Manila: Busybook
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Frias, S. & Fajardo, C. (2007). *Elementary Accounting: Partnership & Corporation*. Quezon City: Katha Pub.
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Greenwald, B. & Kahn, J. (2005). *Competition Demystified: A Radically Simplified Approach to Business Strategy*. New York: Portfolio.
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Hawawini, G. & Viallet, C. (2015). *Finance for Executives: Managing for Value Creation*. Hampshire, United Kingdom: Cenhahe Learning EMEA. HG4011 .H37 2015

Velez-Pareja, I. & Tham, J. (2008). *Prospective Analysis: Guidelines for Forecasting Financial Statements*.
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1026210

50MINUTES. (2015). *The SWOT Analysis: A Key Tool for Developing Your Business Strategy*.
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How to develop project feasibility studies . (1978). Published for the Development Academy of the Philippines by Sinag-tala Publishers. Filipiniana HD2326 .D4

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https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html <http://owl.english.purdue.edu/owl/resource/560/08/>