

COURSE CODE: PROJECM

COURSE TITLE: Project Management

COURSE DESCRIPTION:

This course (PROJECM - Introduction to Project Management for Business Management) students serves as an integrating course and provides the continuum on the project management process and tools that they have learned in (Management Science, Operations Management, and Business Math). It allows the students to better understand the overall view of managing a project from project planning and selection to project implementation through the use of technical/quantitative techniques in statistics, net present value analysis, cost optimization, and logistics management. The quantitative tools are blended with the managerial approach on team selection and, project communication, documentation and presentation, information systems. The use of cases, film showing and group work activities are the major teaching tools to be used in the course. At the end of the course, the students must be able to present a project proposal to an actual client.

DEPARTMENT: Decision Sciences and Innovation Department

TEXTBOOK:

- Mantel, S., Meredith, J., Shafer, S., and Sutton, M. (4th edition) Project Management in Practice

READING LIST:

- Gray, C. and Larson E. (2006), Project Management: The Managerial Process, McGraw-Hill International Edition, Singapore.
- Harvard Business Essentials, Managing Projects Large and Small The Fundamental Skills for Delivering on Budget and on Time (2004). Harvard Business School Press, Boston, Massachusetts.
- Pinto, J. (2007), Project Management Achieving Competitive Advantage, Pearson Education Inc., Upper Saddle River, New Jersey.

REQUISITE EQUIPMENT/MATERIALS FOR THE COURSE: